

MEMO

To: WorkSource Whatcom One-Stop Operator, Center Use Team, and Partners
From: Certification Team of the Workforce Development Council
RE: Results of the Certification Process
Date: December 21, 2001

Congratulations! We are pleased to report that the Certification Team has recommended re-certification of WorkSource Whatcom to the full Council. Ratification of this recommendation is expected at the next Council meeting, scheduled for February 27, 2002. Your certification is valid through December 30, 2003. Certification as a **WorkSource** Center entitles you to the following benefits.

- ☐ You may display the WorkSource name and logo of the system on internal and external signage.
- ☐ You may use letterhead and business cards using the name and the logo.
- ☐ You may consider the Workforce Development Council a partner that will contribute our share of the costs of doing business at the Center.
- ☐ You may gain benefit from the WDCs overall marketing campaign to raise consumer awareness of certified Centers and Affiliate sites within the workforce system.

The WDC has material that a newly certified site can use. This includes: a press release, the name and logo, specifications for signage (e.g., color, size and placement), and business card and letterhead templates. Please contact Kathy Kerkvliet or Gary Smith for the procedure on how to obtain this material.

It is in the spirit of working as a team to improve our ability to provide workers with highly satisfactory jobs, and to fill jobs with highly satisfactory workers, that we provide you with the enclosed Technical Assistance Report and the Certification Teams scores and comments on the application. Our comments are meant to be constructive and not critical. We appreciate the effort it took to be one of the first to work through the entire certification process.

We look forward to ongoing interaction with your site. We expect that you will conduct the self-evaluation on a yearly basis and we would like to see your resulting continuous quality improvement plan for the period July 1, 2002 through June 30, 2003. You may submit that document to the Certification Team any time next year that it is complete.

Thank you for your efforts to bring quality services to the citizens of our community.